

STRIDE

BARRIER BREAKERS TALENT SCOUT

Barrier Breakers: Talent Scout

Wednesday 19 May 2021

Register at stride.london

_What is Barrier Breakers?

The Barrier Breakers event series connects change-makers and talent in the creative and tech industries.

The first event, Talent Scout, focusses on championing underserved creative and tech talent to ensure that support is directed where it is truly needed. It will help attendees establish connections, share key learnings and promote opportunities to nurture creativity and innovation – for creatives, startups and growing enterprises. Event series designed and developed in partnership with Still Curious www.stillcurious.co

_Who is STRIDE?

Backed by the London Boroughs of Lambeth, Lewisham, Southwark and Wandsworth. Stride makes space for creativity and innovation to thrive in South London. We create opportunity, develop talent and support creative and tech enterprises.

_Barrier Breakers partners



Powered by A New Direction



x H.O.P x



ual:

XXXXXXXXXXXXXXXXXXXX
WE MADE THAT
XXXXXXXXXXXXXXXXXXXX



spendor



STILL
CURIOUS



ELEVATE.



stride.london

Time	Duration	Session
10:00 – 10:50	50 mins	<p>SESSION 1 Welcome to Talent Scout With Cllr Jacqui Dyer and Cllr Matthew Bennett, Lambeth Council.</p> <p>Diversity in tech: what next? Emma Obanye from Capital Enterprise hosts a panel discussion with entrepreneurs who have taken part in Stride's OneTech programme on their experiences, what the next chapter of the diversity in tech movement looks like and the opportunities and challenges that exist for underserved entrepreneurs.</p> <p>Panellists: Emma Obanye, Anna Borucinska, Dunia Rey, Ella Paradis</p>
10:50 – 11:00	10 mins	Break
11:00 – 11:25	25 mins	<p>SESSION 2 How it started... How it's going Chijioke Anosike, Stride Partnership Network member and Co-founder of Mental Savage Book Club, leads a fireside chat showcasing success stories from across the Stride programme, as well as a look forward to the exciting developments in the pipeline. Panellists Elizabeth Blege and Judith Omoregie have recently taken part in Stride's OneTech and Future Startup Now initiatives, to help grow their start up, efitter.</p> <p>Panellists: Chijioke Anosike, Elizabeth Blege, Judith Omoregie</p>
11:25 – 11:35	10 mins	Break
11:35 – 12:20	45 mins	<p>SESSION 3 Dear Employers, traditional recruitment methods are no longer working Mae Yip, Co-founder of ERIC speaks to three young creatives about their career ambitions, applying for jobs, the challenges they have faced and what the future of recruitment should look like.</p> <p>Panellists: Mae Yip, Samaksh Kalra, Paige Bernard, Laura Njoku</p>
12:20 – 12:30	10 mins	Break

Time	Duration	Session
12:30 – 13:05	35 mins	<p>SESSION 4 Dispatches from the Old Boys Network Victoria Ijeh from Iconic Steps hosts a lively discussion about increasing diversity in traditionally white male dominated sectors. Hear from the School of Communication Arts advertising school, architecture practice We Made That, and A New Direction's Create Jobs an employability programme for young Londoners.</p> <p>Panellists: Victoria Ijeh, Marc Lewis, Nisha Kurian, Oliver Benjamin</p>
13:05 – 13:50	45 mins	Break: Lunch & Networking
13:50 – 14:30	40 mins	<p>SESSION 5 Communicating effectively with underrepresented audiences With a heightened focus and awareness from brands and organisations to connect with underrepresented audiences, Word on the Curb leads this fireside chat to discuss the issues and opportunities faced from both sides of the fence.</p> <p>Panellists: Ndubuisi Uchea, Qoy, Sabrina Kumari</p>
14:30 – 14:40	10 mins	Break
14:40 – 15:25	45 mins	<p>SESSION 6 Empowering women and girls in the creative workplace Spendor's Alexandra D'Sa hosts a discussion with three inspiring women who are actively working to empower women and girls in the creative workplace. Expect to hear about what drives them, what they are doing to push things forward, their successes and what's next in this sphere.</p> <p>Panellists: Alexandra D'Sa, Natasha Preville, Polly Waterworth, Lara Grace Ilori</p>
15:25 – 17:00	95 mins	Networking
15:30 – 16:30	60 mins	<p>SESSION 7 (by invitation only) Striding Forwards A frank and honest discussion among Stride's delivery partners about how things are going, successes, challenges and areas for improvement.</p>

_Barrier Breakers: Talent Scout speaker highlights



Victoria Ijeh
CEO, Iconic Steps

Victoria Ijeh is an award-winning filmmaker who set up Iconic Steps to support young people to enter the creative industries. Based at one of Stride's affordable workspace projects, International House in Brixton, Iconic Steps has since helped over 300 young people to reach their potential. Victoria is currently on the PwC black entrepreneur's programme.



Elizabeth Blege and Judith Omoregie
Co-founders, eFitter

Elizabeth and Judith are entrepreneurs that have both recently taken part in Stride projects, One Tech and Create Jobs Future Start Up Now, to gain support and training to help grow their startup. eFitter is a fashion-tech, solving poor sizing for millennial women. With a background in SaaS consultancy, Elizabeth is responsible for product and operational development and co-hosts The FIT by eFitter, the UK's first podcast covering all things fashion, innovation, and technology. Judith's favourite part of building eFitter is the community, brand building and solving the problem of high return rates for fashion retailers and poor fit for consumers. As a lover of sexy marketing, engaging with eFitter's audience and solving their pain points is extremely rewarding for Judith as she oversees the main vision and marketing of the business.



Emma Obanye
Director of Platform & Community, Capital Enterprise

Emma Joy Obanye is an entrepreneur, advisor, mentor and tech geek from Hackney and has spent the last 15 years building products and leading teams in tech for both corporates and startups. On a mission to increase diversity and inclusion within the London tech startup ecosystem, Emma leads on entrepreneur-facing activities of Capital Enterprise's 'OneTech' initiative. As well as an advisory group member of Lambeth Council's mission to open up the creative workplace through ELEVATE. Emma was recognised by the Inclusive Boards and Financial Times as one of The UK's top 100 black and minority ethnic leaders in 2019.



Nisha Kurian
Associate, We Made That

Nisha Kurian is a programme leader on RE—SET—GO, a Stride funded initiative that will offer more than 150 South Londoners from under-represented backgrounds the experience, skills and connections to prepare for employment in built environment professions. Nisha's approach to architecture has a social focus, centred around engaging with people and places and empowering communities to take part in shaping the built environment.



Ndu Uchea
Co-founder and Head of Partnerships, Word on the Curb

Word on the Curb is a cultural communications agency that connects organisations with underrepresented millennial and gen-z communities. Ndu started the business with his good friend and business partner, Hayel, in their final year of study at the University of Manchester. Ndu & Hayel went full time in Word on the Curb in 2017. The company now is a team of 8 and works with the likes of the NHS, Spotify and The Prince's Trust.



Alexandra D'Sa
CEO, spendor

Alexandra D'Sa is an out lesbian and South Asian actress and entrepreneur. She is the founder and CEO of spendor, an app that connects you to the kind of companies that you want to buy from. Spendor is focused on minority owned, sustainable and local businesses. She is also Co-founder of House of Pride, cultivating new and meaningful experiences around the queer community, with women and non-binary people at the core of their work. In 2021 she was recognised as one of INvolve's Top 100 LGBTQ+ Future Leaders, and DIVA's Visible 100, Top 10 LGBTQ+ women in tech.



Oliver Benjamin
Director of Employment and Skills, A New Direction

Oliver Benjamin founded and leads Create Jobs, a programme that finds, trains and moves young Londoners into work within the creative industries. Having built and driven this work over the past decade, his aim is to find solutions to skill gaps and growth areas within the wider digital economy, matching local talent with local employment opportunities.